



**SKILL DEVELOPMENT INSTITUTE
VISAKHAPATNAM**

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JULY '24 - NEWSLETTER

Industrial Training (ITF) Program / Faculty Development Program –

01st July '24 to 20th July'24

Three Week “Industrial Training (ITF) programme” was conducted for Faculty of Commercial and Computer Practice from different Government Polytechnics, Department of Technical Education from 01st July to 20th July, 24. The Training Program was designed consisting of various modules viz. Digital Marketing, AI, Behavioral, Accountancy, Advance Excel etc. keeping in view the current market trend and the profile of Faculty, basis the requirement spelt out by Department of Technical Education, as detailed below:

Digital Marketing with Artificial Intelligence

AI is transforming digital marketing by enhancing personalization and efficiency. It allows businesses to analyze customer data, tailoring experiences to individual preferences and predicting future behaviors. Chatbots improve customer service by providing instant responses, while AI tools help create engaging content and optimize advertisements. Overall, participants had an indepth knowledge of Digital Marketing with AI which empowers companies to better connect with their audiences and maintain a competitive edge in the digital landscape.



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Managerial Development Program (MDP)

MDP Training to the Faculty involved learning of advanced management skills, strategic decision-making, and leadership techniques. Through hands-on activities and discussions, the participants had built important skills to improve team performance.



Excel with Artificial Intelligence

In the current scenario, Excel is getting smarter with artificial intelligence, making it easier to work with data. Participants delved and worked on various features like **Ideas** which helps to quickly find insights, and tools to predict future trends.



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Quality Management System (QMS)

Quality Management System (QMS) is a set of processes that helps organizations ensure they deliver high-quality products or services. It includes documented policies, clear procedures, and ways to improve based on customer feedback. Training ensures employees know quality standards, while regular checks (like audits) help find areas for improvement.



Tally with GST

Tally with GST is accounting software that helps businesses manage their finances while following GST rules in India. It automatically calculates GST for sales and purchases and makes it easy to create GST-compliant invoices. Tally makes accounting easier and saves time during tax filing, especially for businesses in multiple states. Participants had a thorough understanding of the feature during the training



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Valedictory Function of Faculty Development Programme



FIPI Ministry Visit - 04th & 05th Jul'24

FIPI (Federation of Indian Petroleum Industry) Ministry visited Skill Development Institute, Visakhapatnam on 04th & 05th July'24. FIPI representatives and government officials focused on improving workforce skills and discussed ways to create training programs that meet industry needs. The aim is to prepare the workforce for future challenges and support growth in the industry, contributing to energy security and sustainability in India.



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AP Chambers Meeting - 04th Jul'24

AP Chambers Meeting held on 4th July'24 was highly productive, focusing on key topics such as skill development and job opportunities for the skilled workforce of SDI. Members of AP Chambers from various organisations, Educational Institutions, Hotel Industry had participated in the Meet. The active participation and valuable contributions from all attendees will greatly benefit to the ongoing initiatives of SDI.



Hoteliers meet - 10th Jul'24

The Hoteliers Meet held on July 10th at Skill Development Institute (SDI) in Visakhapatnam was a significant event. It brought together professionals from the hospitality industry to discuss trends, share insights, and explore opportunities for collaboration and growth. The event was likely aimed at enhancing skills and fostering connections within the industry.



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HPCL Foundation Day - 15th Jul'24

HPCL Foundation day is observed on 15th Jul'24 and it is celebrated with all the students of Skill Development Institute, Visakhapatnam



WORLD YOUTH SKILLS DAY - 15th Jul'24

World Youth Skills Day was celebrated on July 15th at SDI, emphasizing the role of youth in addressing global challenges and promoting sustainable development. The theme for 2024 is "Youth Skills for Peace and Development", focusing on the crucial role young people play in peacebuilding and conflict resolution



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HP SAKHI PROGRAMME - 23rd Jul & 24th Jul'24

The Hindustan Petroleum (HP) Sakhi program is an initiative designed to empower women in rural areas by training them to become entrepreneurs in the energy sector. Through this program, women receive training in business management, safety, and technical skills related to energy products. Additionally, HP Sakhis serve as community ambassadors, promoting the use of clean energy solutions and educating others about their benefits. This initiative not only creates economic opportunities for women but also fosters the adoption of sustainable energy practices in rural communities



IT/ITES PROGRAM - 25th Jul'24

IT/ITES sector has come on one platform in a meet conducted on 25th July'24 at SDI, Vizag. It is a dynamic and rapidly evolving field, encompassing a wide range of services that leverage information technology to enhance business efficiency. The meet has also focussed on the identification of skill gap .



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DRUGS & CRIME AWARENESS SESSION - 26th Jul'24

Police departments often conduct drugs and crime awareness sessions to educate communities about the dangers of drug abuse and the importance of crime prevention. On 26th July, one such session was conducted by Police Authorities to students of SDI. This session typically cover the types of drugs and their effects, legal consequences of drug possession and trafficking, recognizing signs of drug abuse, and preventive measures to avoid drug use, for a safer community.



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PLACEMENT DRIVES

Placement Drive by LOTUS COMPANY on 20th Jul'24



Placement Drive by VISION INDIA on 23rd Jul'24



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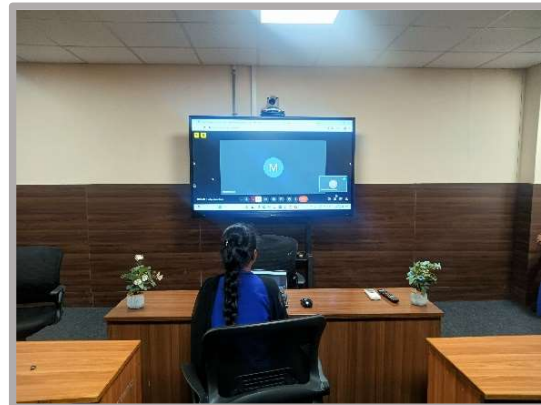
Placement Drive by Aurobindo Pharma on 29th Jul'24



Placement Drive by HETERO PHARMACEUTICALS on 25th Jul'24



Google Virtual Drive conducted on 30th Jul'24



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Placement Drive by ICLEAN HOLLOW METAL SYSTEMS on 31st Jul'24



Placement Drive by INNOV SOURCE SERVICES LTD. on 31st Jul'24



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Placement Drive by AMARAJA BATTERIES PVT. LTD. on 31st Jul'24



Placement Drive by JOB DEALERS on 31st Jul'24



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